

# Privacy Policy

Updated on March 29, 2022

Please read and understand this privacy policy. This Privacy Policy is subject to and governed by the Game Art Center Terms of Use (“ToU”). This privacy policy only covers the Game Art Center Sites (as defined in the ToU).

We gather two types of data about our users: personal information and tracking information.

Personal information is provided by users when registering for a conference, such as a PROJECT APPLICATION FORM or INVESTOR REGISTRATION, or when sending an email. Personal information gathered in connection with registering for our conferences, and sending email in the CONTACT section may include name, employer, job title, employer address, e-mail address, and phone number.

Tracking information is automatically collected about all visitors to the Game Art Center Sites. This information consists of both individual and aggregated tracking information and is automatically gathered using “cookies.” A cookie is a small data file containing information, such as a user’s login name, that is written to the user’s hard drive by a web server and used to track the pages visited. The mobile application used in connection with Project Application and Investor Registration conferences is operated by a third party, and such a third party may use cookies or other tracking technology in connection with the operation of the application.

We use cookies to:

We may also employ technology that is commonly referred to as “action tags” (also known as “web beacons,” “scripts” or “one-pixel.gif files”) to measure the effectiveness of our advertisements.

In addition to the cookies described above, Game Art Center, its agents, advertisers, and third-party advertising vendors that serve ads onto the Game Art Center Sites, and other third-party partners, may use their own or third-party cookies or other tracking technologies for advertising, including delivering targeted advertisements and marketing messages (known as Internet-based advertising or “IBA”) based upon the websites you visit, or other purposes. IBA works by showing you advertisements that are based on the type of content you access or read. For example, as you browse our website, one of the cookies placed on your device will be an advertising cookie so we can better understand what sort of pages or content you are interested in. The information collected about your device enables us to group you with other devices that have shown similar interests. We can then display advertising to categories of users that are based on common interests. For more information about IBA, please visit [https://www.iab.net/public\\_policy/behavioral-advertisingprinciples](https://www.iab.net/public_policy/behavioral-advertisingprinciples).

You can control your browser’s settings regarding cookies by selecting “Internet Options” or “Preferences” in the menu bar of your browser. This will allow you to prevent your browser from accepting new cookies, have your browser notify you when you receive a new cookie, or disable cookies altogether. However, because cookies allow you to more easily navigate web sites, you may prefer to leave them turned on. If you are accessing the internet through an alternative method, such as a mobile application or third-party content distribution service, you understand that you may not have the ability to disable cookies, depending on the specific access method.

If you want to opt out of receiving interest-based advertising, it does not mean that you will no longer receive advertising when you are using our website. It just means that we will not use information collected about you for IBA and that any advertising you see will not be customized or relevant to you. You can exercise your online advertising choices at <https://optout.aboutads.info> or by clicking the AdChoices icon in an ad and following the instructions. You may also opt out of receiving interest-based ads from many sites through the Network Advertising Initiative’s (NAI) Opt

Out Tool (<https://www.networkadvertising.org/choices>) and in the EU at <https://www.youronlinechoices.com>. Remember, if you delete cookies, use a different device, or change web browsers, you may need to opt out again.

Mobile devices have an identifier that gives companies the ability to serve targeted ads to a specific mobile device. In many cases, you can turn off mobile device ad tracking or you can reset the advertising identifier at any time within your mobile device privacy settings. Another tool you can use to control advertising on your mobile device is the AppChoices App: <https://youradchoices.com/appchoices>. You may also choose to turn off location tracking on your mobile device. If you turn off ad tracking or location tracking, we will no longer use information collected from your device's advertising identifier for the purposes of advertising. You may still see the same number of ads but they may be less relevant because they will not be based on your interests.

To confirm that Game Art Center is processing your personal data, or to access, update or correct the personal data Game Art Center holds about you, or to obtain a copy to reuse for your own purposes, or If you want your personal data erased, or you want to otherwise restrict Game Art Center's processing of personal data please send an e-mail to [contact@gacenter.finance](mailto:contact@gacenter.finance)

Questions or comments regarding this policy should be directed to [contact@gacenter.finance](mailto:contact@gacenter.finance)